— OVER 2 MILLION HOUSEHOLDS! —

WCAN Statewide Ads

Wisconsin Community Ad Network

Each box holds a letter, number, space or punctuation mark. 26 characters per line. (When using a phone number in your ad, please include the area code.) A SPACE MUST BE LEFT BETWEEN WORDS!

Preferred Classification (if available, not guaranteed) _____

COST
229
259
289
319
349
379
409
439
469
499
529
559
589
619

❑ Payment Enclosed *(Prepayment Required)* ❑ Mastercard ❑ VISA ❑ WCP Office Process MC/V

Card no. _____ Exp. Date _____

Signature _____

Advertiser Name _____ Phone _____

Publication Name _____ Phone _____

Sales Rep: _____

Start Date: _____ ❑ Weekly ❑ Bi-Weekly ❑ Monthly

Weeks Ad is to Run: _____

Item	Amount
Ad Cost	
x # of weeks	
Total Ad Cost	

Send to: **WCP**
101 S. Main Street
Fond du Lac, WI 54935

Phone: **800-727-8745 / 920-924-2651**
FAX: **920-922-0861**
Email: **wcp@wisad.com**

DEADLINE
Monday, 5:00 pm the Week Prior to Publication

NOTICE: WCAN and/or their publishers reserve the right to reject any advertising for policy reasons. Because of the number of participating members and publications involved, tearsheets will not be provided. Minimum guaranteed circulation will be 1.5 million, however, exact coverage areas may vary. WCAN and/or their publishers assume no financial liability for typographical errors in advertisement, but, if at fault, will reprint that portion of the advertisement in which such error has occurred.

Rev 7/04

Visit our Website at www.wisad.com and place your ad electronically